





**Nine key areas of consensus** have emerged as the key paths of action:

1. Organized **small and medium farmers**, fully including **women** farmers, should be a primary focus of investment – recognizing that private enterprise will play a significant role in many solutions
2. Define the goal in terms of human **nutrition** rather than simply “more production”
3. Pursue **high yields within a healthy ecology** – they are not mutually exclusive and policy and research must reflect that
4. Impel innovation and the availability of **diverse technologies** high and low - suitable in different socioeconomic and ecological contexts
5. Significantly reduce **waste** along the entire food chain
6. Avoid diverting food crops and productive land for **biofuels**, but explore decentralized biofuel systems to promote energy and livelihood security that also diversify and restore rural landscapes
7. Insist on **intelligent and transparent measurement** of results - we cannot manage what we cannot measure
8. Develop and adapt **public and private institutions** that can effectively respond to these new goals
9. Motivate and reward **investments and business systems** that result in measurable impacts to the “**public good**”



## Where will solutions come from?

Change the conversation  
from “**more**” to “**better**”...

1. **Access** for poor
2. **Nutrition** rather than calories
3. **Agroecological** landscapes
4. **Private + Public** good
5. **Smart transparent** measurement

## Agriculture at threshold of necessary **paradigm shift**

**objective:** stimulate - not to end – **healthy discussion** integrating  
distinct world views.

Enough to **challenge** nearly everyone, but  
**consensus** is often challenging and worthwhile

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